

Distalsoft Mobile Advertising Choices

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Distalsoft Ltd (referred herein as “Company,” “we,” “us,” or “our”), as the operator of the website <https://distalsoftgames.wordpress.com/> (the “Site”) and the developer of the associated mobile applications (the “App”), available for download in the Google Play Store and other third party app store, or pre-installed on third party devices, collects information when you visit the Site or use the App (separately and collectively as the “Service”). The Company and third party businesses may use the information collected through the Service using cookies, web beacons, and other similar technologies to help manage online advertising programs. This information may enable us, as well as third-party advertising services and other third-party businesses, to track the actions of users online over time and across different web sites or platforms to measure statistics relating to marketing efforts, and to deliver electronic advertisements that may be more relevant to individual consumers and that will improve the consumer experience.

1. Cookies and Other Tracking Technologies

The Service uses cookies, beacons, pixels, tags, statistical IDs, flash cookies, and similar tracking technologies to collect information about the activities of users of the Service over time and across different sites, such as the pages a user views, the links on which a visitor clicks, how frequently a visitor accesses the Service, and other actions a user takes. We also collect log file information from the user’s browser such as web request, IP address, browser type, referring / exit pages and URLs, and landing pages. We may use statistical modelling tools to attempt to recognise a user across multiple devices.

We may retain the services of third parties who may link information about a user to other information they may have. This information may allow us to identify assumed interests or preferences of that user, so that we can provide a visitor with more useful and relevant ads.

We use these technologies to display information more effectively, gather statistical information about the use of the Service to understand how the Service is used, stored, on a user's device, information about that visitor's preferences and settings, and track responses to our marketing and advertising campaigns.

We also use these technologies to understand the activities and interests of users, including to measure traffic and usage, to better understand the interests of users, to present more personalised content and advertisements, and to identify visitors across devices and third party websites.

How to Block Cookies

You can control some of our use of cookies.

You may be able to configure your browser to delete or disable browser cookies. These settings will typically be found in the "options" or "preferences" menu of a browser. You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies>, and <http://www.allaboutcookies.org/browsers/index.html> for information on commonly used browsers.

To control flash cookies, you can visit: http://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html

Please note that blocking or disabling certain cookies may interfere with certain functionalities of some parts of our Service. Choices you make about cookies are also browser and device specific. Further, while disabling a cookie may prevent the collection of information in the future, it does not prevent the use of information collected before the cookie was disabled. If you block or delete cookies, not all of the tracking described in this notice will stop.

2. Interest-Based Advertising

We may (directly or through third parties), display interest-based advertising and other custom content that may be of interest to users. These advertisements may be served on or through our Service, or on third-party websites. They may be based on interactions that a user has or has had with our Service, on other activities and behaviours that the user demonstrates online, assumed interests attributed to that user, browsing history, and other information gathered about that user over time across multiple sites.

To collect this information, the Company and third parties may place or recognise a unique cookie on the user's browser and use other techniques, such as pixel tags. If you are using one of our mobile applications, the Company and our ad network partners may use and store your mobile device Advertising ID to show ads that they consider relevant to you.

Do Not Track

Some browsers give individuals the ability to communicate that they wish not to be tracked while browsing on the Internet. Due to the lack of guidance from industry, we have not yet developed features that would recognise or respond to browser-initiated Do Not Track signals, however, please note the capabilities below.

How to Opt Out of Interest Based Advertising

You have the right to opt out of receiving interest-based advertising as explained below. The opt out may be provided through specific tracking opt-out cookies. Please note that if you get a new computer, install a new browser, or erase or alter your browser's cookie file (including upgrading certain browsers), this may also clear any opt-out cookie.

To opt out of receiving interest based advertising from advertising networks that may be delivered a website, visit the following websites, and follow the instructions:

<http://optout.aboutads.info/#/> and <http://www.aboutads.info/choices>

In addition, some third-party businesses may provide a mechanism to opt out of their technology.

For more information about the opt out process, you may also visit the Network Advertising Initiative, you may want to visit:

<http://optout.networkadvertising.org/#/> and http://www.networkadvertising.org/management/opt_out.asp.

We also offer multiple ways to control the ads you see based on your activity off our Service from your device:

On your iPhone, iPad or Android, you can adjust your device settings to control whether you see online interest-based ads from our service and other third parties.

On your iPhone or iPad: Go to Settings-Tap; Privacy; Tap Advertising; and turn on Limit Ad Tracking

On your Android (versions 2.2 and up) and Google Play Services (versions 4.0 and up): Go to Google Settings; Tap Ads; Tap Opt out of interest-based ads; and tap OK.

Mobile device visitors who wish to opt out from interested based advertising served in mobile apps may also download the AppChoices app

at: www.aboutads.info/appchoices.

The features above will allow a visitor to opt out of many – but all – of the interest-based advertising activities in which we or third parties engage.